



Member Benefits Directory

ONLINE EDUCATION PORTAL

<https://elearning.autoserviceproviders.com>

Webinars designed to enhance members' management skills and help their business thrive!

- Live webinars from home or office
- Archived webinars available 24/7

INSURANCE

United Fire Group

800-332-7977 or find your local agent at www.ufgins.com

AASP members who insure with United Fire Group (UFG) enjoy a special premium discount, exclusive coverage and potential safety group dividend.

INFORMATION PROVIDERS

IDENTIFIX

Customer Service
Toll Free: 800-745-9649

AASP members enjoy special introductory pricing and then \$10 off per month on their subscription to Direct-Hit, the industry's most reliable experience-based repair information System.

Mitchell1

Customer Service
Toll Free: 888-724-6742, ext. 6986

AASP members receive special savings on Mitchell 1 ProDemand, Manager SE and Teamworks products.

Mitchell International

Phone: 800-238-9111
Website: <http://repaircenter.mitchell.com/Catalog/OEMRepair.aspx>

AASP members receive a 15% discount on any Mitchell RepairCenter™ TechAdvisor package.

WEBSITE & INTERNET MARKETING SOLUTIONS

Autoshop Solutions, Inc.

Phone: 888-991-3449
Website: www.autoshopsolutions.com

AASP member shops receive 50% off the Website Marketing Success Package set-up fee (up to \$500) and special pricing on template websites starting at just \$59/month + \$149 set-up (regularly \$79/month + \$250 set-up).

BUSINESS COACHING

180biz

Phone: 540-833-2014
Email: info@180biz.com
Website: www.180biz.com

Members receive a 20% discount on One-On-One sales & management coaching programs (covering financial planning & analysis, strategic marketing, leadership and personnel development) without long-term commitments. Members also receive a 25% discount on monthly sales & management webinars as well as a 20% discount on all 180BIZ advisor training programs.

SALES, MARKETING AND CUSTOMER SERVICE SOLUTIONS

eMarketing Sherpas

Phone: 888.377.2661
Websites: www.emarketingsherpas.com

[eMarketing Sherpas](http://www.emarketingsherpas.com) provides AASP members up to a 10% discount on its [Demand Engine CRM Suite](#), [Review Engine](#) online review and reputation marketing system and its [Digital Lobby](#) point of sale digital signage, menu board and interactive kiosks solutions.

In addition, most AASP state affiliates offer a full complement of member benefit programs, from continuing education programs and lobbying services to group discounts on workers' comp insurance, credit card processing, uniforms, and more. For more information, visit www.autoserviceproviders.com and click on the AASP affiliate serving your area.